

## 2009-2010 Girl Scout Product Activities

### Get Ready, Get Set, Get Connected!

#### Girl Scout Cookie Activity Pin 2009–2010

Girl Scouts shine online during cookie season! What goes together like Thin Mints and a glass of milk? Girl Scout Cookies and computer savvy! *Getting Connected* is the theme for this year's Girl Scout Cookie Activity Pin. It's all about safe ways for girls to use tech savvy and connect with customers during the Girl Scout Cookie Experience.



#### Stay Safe Online!

Before you begin *Get Ready, Get Set, Get Connected!* activities, girls should read and discuss the Girl Scout [Internet Safety Pledge](#). Print out the pledge and ask girls and their parents (or guardians), to read and sign the pledge together.

#### Earning the Girl Scout Cookie Activity Pin

Girls can earn the Girl Scout Cookie Sale Activity Pin by completing at least two items from each of the categories (Gather, Store and Sort, and Share), or decide to do them all. If girls don't have access to a computer at home, help them find access in your community—at school, the library, a recreation center, or maybe even an office training area. It is more fun to work together, but girls can also do the activities under the supervision of parents at home.

#### The Role of Adults

Adults act as coaches who help girls develop leadership skills by using these three processes:

- **Girl-led:** Girls play an active part in figuring out the what, where, when, how, and why of their activities. They lead the planning and decision-making as much as possible.
- **Learning by doing:** Girls engage in continuous cycles of action and reflection that result in deeper understanding of concepts and mastery of practical skills.
- **Cooperative learning:** Girls work together toward shared goals in an atmosphere of respect and collaboration that encourages the sharing of skills, knowledge and learning.

This year's activities focus on getting connected through marketing. Concurrently, there are important updates to *Safety-Wise* and Volunteer Packet guidelines involving internet use for online marketing. As always, safety is our primary concern when girls are doing any activity, including using the Internet. Girls and their parents *cannot* make financial transactions online with Girl Scout product; however, girls *can* market product and ask for customer preferences, following up with the customer in person if indicate they want to purchase product. To find out how to navigate the new guidelines, read *411 on Online Product Marketing* and the revised *Safety-Wise* standards. Share them with adults and girls so we're all on the same page.

Note that *Girl Scout Revised Safety Guidelines (2009)* and the revised *Girl Scout Internet Safety Pledge* apply to **all** council product sales (cookies, nuts and candy, magazines), with one exception. Customers *may* submit orders and online payment for magazines, because product is not handled directly by the girl. Girls send out e-mails to customers in a protected environment, who then choose magazines online. Offline sales materials are also available for magazines, as this function may not be available in your council.