

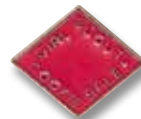
More Adventures of Smart Cookies in the Daisy Flower Garden

Your group of Daisy Girl Scouts is poised for more adventures of their own: Taking part in the annual Girl Scout Cookie Experience. Selling Girl Scout Cookies introduces Daisies to the fun and responsibility of running a business and teaches them leadership skills they can use now and as they grow.

Technology Theme

The theme of this year's Girl Scout Cookie Activity Pin is technology in action. The activities address the growing importance of computers and the Internet in both business and social life. Even these youngest Girl Scouts probably use some form of technology in school, at the library, or at home. Girl Scout Cookie Pin activities can help girls develop their existing computer skills and add some new ones.

Most of the activities can be done offline if girls don't have a computer. Thank-you notes, for instance, can be written by e-mail or on stationery. However, you may want to consider making a trip to the library, where girls can use the computers available to the public. Ask the girls to bring e-mail addresses of close family members so they can send announcements about the cookie sale. As a group, visit the cookie baker Web sites to send postcards (<http://www.abcsmartcookies.com> and <http://www.littlebrowniebakers.com>).



The 2009-10 Cookie Activity Pin, GSUSA Order #09031

More Adventures

The story and activities in this year's **More Adventures of Smart Cookies in the Daisy Flower Garden** build on last year's **Smart Cookies in the Daisy Flower Garden**. **Smart Cookies** and **More Adventures of Smart Cookies** acquaint girls with the beloved Girl Scout Cookie tradition. If your group of Daisies has a large number of kindergartners or girls who are participating in the Girl Scout Cookie Experience for the first time, you can integrate activities from the earlier story found online.

There are many ways to enjoy **More Adventures of Smart Cookies in the Daisy Flower Garden** with your Daisy team. This year's story reintroduces **Amazing Daisy**, the daisy character who once knew Girl Scout founder Juliette Gordon Low, and her flower friends. Each of the flowers represents a different value of the Girl Scout Law and can be used to discuss those values with the girls.

Daisy also mentions planning and goal setting, which can be a springboard for a discussion about these key business and leadership skills. Invite the girls to talk about **Amazing Daisy** and the flower friends, then guide the girls in simple goal setting and planning as a team.

Also note the vocabulary builders in "Words to the Wise." These represent an opportunity for the Daisies to learn and use new words and phrases.



The Girl Scout Leadership Experience

As you guide girls through the activities, they will be using the Girl Scout leadership keys of Discover, Connect, and Take Action and the three processes that make Girl Scouting unique — girl led, cooperative learning, and learning by doing.

Here’s how the story and activities link to specific leadership outcomes:

Discover	
Girls develop positive values.	Girls explore Girl Scout values through the story of Daisy and the flower characters. (Begin to understand the values inherent in the Girl Scout Promise and Law.)
Girls seek challenges in the world.	Girls demonstrate an increased interest in learning new skills by creating talking points, writing e-mails, and composing thank-you notes.
Connect	
Girls promote cooperation and team building.	Girls set simple goals for themselves and their team and think of ways to help the community.
Take Action	
Girls educate and inspire others to act.	Girls inspire others by letting others know about the goals they have achieved when they write their thank-you notes.
Girls feel empowered to make a difference in the world.	Girls take action in the community, earn money to do a service project, or donate cookies to a homeless shelter or the military.
	Girls learn about business by teaming up to plan and set goals, market their product, develop customer service skills, and explore money management.

Online Safety

Safety is a big concern when girls are using computers. Before they get started on computer activities, be sure girls and parents or guardians read, understand, and sign the Online Safety Pledge at http://www.girlscouts.org/internet_safety_pledge.asp.

Netiquette for Girl Scouts

Girls and parents need to understand that when doing anything online that involves Girl Scouts or Girl Scout Cookies, they are representing Girl Scouts everywhere. It's important, therefore, that girls follow rules, act politely, and avoid spamming. It may be necessary to communicate with overzealous parents who want to use all Internet tools. Remind them that skills girls learn in the cookie sale are progressive and age appropriate.

Please also note that only girls 13 and older can use social networking sites such as Facebook and MySpace to promote their Girl Scout Cookie campaigns, and only with parental guidance. This is because of current laws protecting young people online.

If girls are working with adult partners, the adult can list product availability on Facebook ("My daughter is selling Girl Scout Cookies. Contact her through me...") or other social networking sites. However, girls and parents cannot sell or collect money online nor can they use secondary selling sites, such as ebay.

Finally, it's important to discourage parents from sending e-mail blasts about the cookie sale to an employer's or organization's e-mail list. Well-meaning parents may need to be reminded that the Girl Scout Cookie Experience is a girl-led sale, not an adult sale. Girls need to stick with approved sales techniques that are legal and appropriate.

NETIQUETTE (Internet plus etiquette) is about manners and respecting others while being online. A girl today needs to learn that it's important to apply the Girl Scout Promise and Law while she is doing such things as sending email, texting, chatting, or using a social networking site. Juliette Low would love it!

Can-Do's for All Girl Scouts (with Adult Supervision)

When Participating in the Girl Scout Cookie Experience, Girls Can:

- ☀ Use communication tools (e.g., e-cards) posted on cookie baker web sites to contact prospective customers in a protected environment with adult supervision and partnership.
- ☀ Use e-mail, texting, and a static group Web page for marketing to friends and family within their communities and zip codes. (It's important to honor council boundaries when it comes to the Girl Scout Cookie Experience whether communicating online or off.)
- ☀ Manage a database of customer names, phone numbers, and e-mail addresses. The list cannot include any other personal information for customers.

When Communicating with Customers, Girls Can:

- ☀ Say who they are (a Girl Scout, a friend, a relative, a daughter of a friend)
- ☀ Say what they are selling and how much the product costs
- ☀ Say why they are selling (They can share their group and/or personal goals as well as an explanation of how the sale benefits their Girl Scout councils and their communities.)
- ☀ Say when they are selling
- ☀ Ask for a commitment. (Girls can ask what the customer would like to purchase or have held for her or him.)

When Delivering Goods (For Cookies or Products Other Than Magazines), Girls Can:

- ☀ Tell the customer where they are selling (booth sale at a certain time and location, for example) and when customers can pick up cookies at the booth, or
- ☀ Ask customers for a call-back number and a delivery address in their zip codes. Then they can follow the rules for selling and delivering cookies for their age group.

One-Stop Shopping for Online Resources

Go to www.girlscouts.org, the Girl Scouts of the USA website, then click on “Girl Scout Central.” Choose Girl Scout Cookies, which will take you to the index page of all Girl Scout Cookie Activities for 2009-10. Resources for Daisy Girl Scout Adults are downloadable in PDF format. Although you may want to print the girl activities in color to share with the girls, we also recommend that you choose to print them out in black and white, back to back to save materials. Resources online include:

- ☀ Recommended First Year Activity: **Smart Cookies in the Daisy Flower Garden and Adult Guide** (includes meeting plans)
- ☀ Recommended Second Year Daisy Activity: **More Adventures of Smart Cookies in the Daisy Flower Garden and Adult Guide** (current document)
- ☀ **Here’s the 411 on Online Marketing for Girl Scout Product Activities** (For adults)
- ☀ **2009-10 Revised Safety Guidelines for Product Activities**
- ☀ **Revised Activity Checkpoints for Product Sales and Online Activities**
- ☀ **Revised Girl Scout Safety Pledge Online**

Girl Scout Daisy Program Resources Available for Girls and Adults in Print

- ☀ From the “It’s Your World—Change It!” Leadership Journey series: ***Welcome to the Daisy Flower Garden*** and adult guide. (GSUSA 2008)
- ☀ From the “It’s Your Planet—Love It!” Leadership Journey series: ***Between Earth and Sky*** and adult guide. (GSUSA 2009)